



Kazakhstan Canada
Business Council

Қазақстан Канада
Іскерлік кеңесі



Empowering Trade Excellence between Canada and Kazakhstan





ABOUT KCBC

The creation of the Kazakhstan Canada Business Council (KCBC) in 2016 was one of the key measures to promote and enhance bilateral business ties between Canada and Kazakhstan. The main goal of the KCBC is to promote cooperation, trade, and investment between companies and organizations (both public and private) of Kazakhstan and Canada.

The KCBC comprises Canadian and Kazakhstani businesses, now meeting once every two years (alternating between Kazakhstan and Canada) to address issues pertinent to cooperation and bilateral trade between the two countries.

The council is supported by both the governments of Kazakhstan and Canada and forms a crucial platform develop stronger and more multi-faceted relationships between Canada and Kazakhstan.

<https://canadaeurasia.com/Canada-Kazakhstan>

Event Profile:

KCBC Co-chairs:

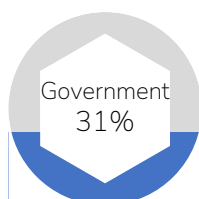
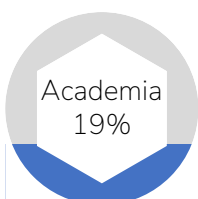
Organizers:



Includes:

- o Mining Working Group – on the margins of AME BC 2024 (in-person)
- o Agriculture Working Group – virtual via Zoom
- o Education Working Group – virtual via Zoom
- o Plenary session and Networking Reception – March 3, 2024 at Delta Hotels by Marriott Toronto (in-person)

Attended by:



Main Sponsorship Packages

	Benefits	Recognition	Price CAD
KCBC Plenary Session "Diamond" 1 opportunity	<p>Add on +</p> <ul style="list-style-type: none"> Presenting Sponsor at the KCBC Plenary Session One moderator opportunity at the KCBC Plenary Session 10 (ten) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first come-first serve basis) 	<p>Add on +</p> <ul style="list-style-type: none"> Other options at the request of the Sponsor and upon approval of the KCBC Main Org. Committee 	\$50,000
KCBC Networking Reception "Platinum"	<p>Add on +</p> <ul style="list-style-type: none"> Possibility to join KCBC Main Org. Committee Welcoming remarks to the KCBC Networking Reception 7 (seven) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first come-first serve basis) 	<p>Add on +</p> <ul style="list-style-type: none"> Opportunity to provide 1 slide at KCBC Networking Reception Screen 	\$30,000
KCBC Registration "Gold"	<p>Add on +</p> <ul style="list-style-type: none"> 5 (five) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first come-first serve basis) Participation at CECC "IceBreakers" podcast series dedicated to KCBC 2024 	<p>Add on +</p> <ul style="list-style-type: none"> Opportunity to provide the KCBC Plenary Session delegates with Sponsor's virtual materials accessible through QR code and /or promotional souvenirs at the Registration desk(s) (* provided by the Sponsor, souvenirs packaging required). Opportunity to use Sponsor's corporate attributes/ symbols in outfits of volunteers who oversee Registration (*provided by the Sponsor) Opportunity to place Sponsor's roll-up at the Registration/Networking Reception hall 	\$15,000
KCBC Working Groups "Silver"	<p>Add on +</p> <ul style="list-style-type: none"> 3 (three) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first come-first serve basis) Possibility to join KCBC Working Group Org.Committee of your choice 1 (one) presentation opportunity at the Working Group of your choice (*subject to WG content as defined by the WG Org.Committee) 	<p>Add on +</p> <ul style="list-style-type: none"> Opportunity to include Sponsor's corporate materials as a part of 1 (one) WG follow-up package Sponsor's logo on KCBC WG Sponsors' slide 	\$7,500
KCBC Registration App "Bronze"	<ul style="list-style-type: none"> Participation in the Networking Reception and Plenary Session Description of the Sponsor's company's activities in English language (up to 100 words) in the KCBC electronic catalog KCBC Official Partner icon to display on your company website and/or your email signature block. <p><i>The item provides brand equity that you can use when targeting fellow KCBC sponsors and attendees. Only official KCBC Sponsors and Partners receive this icon.</i></p>	<ul style="list-style-type: none"> Sponsor's logo in the KCBC catalog Sponsor's logo on the screen on the Appreciation slide that lists all KCBC sponsors and supporters at the Plenary Session Sponsor's logo on KCBC-related emails, social media and webpage(s) 	\$5,000



Partnership Package

KCBC Media partnership is a barter marketing program designed to cross promote KCBC events and activities between qualified print and digital media outlets and KCBC. No money will be exchanged in the partnership. In exchange for the provided advertising and media support (digital, printed, televised), KCBC will request and provide the following to the approved Media Partners:

Package	Obligations	Recognition
Media Partner *upon approval.	<ul style="list-style-type: none"> Place KCBC events' announcements on your website (news section, events calendar) 3 (three) to 10 (ten) E-blasts before the Plenary Session featuring KCBC array of activities (infographic will be provided) At least 3 (three) Social Media posts about KCBC Print advertisement in journals and/or newsletters (*if applicable) Publish pre and/or post-show articles 	<ul style="list-style-type: none"> 1 (one) KCBC Plenary Session event pass Display of the partner's logo and website link on the official KCBC Webpage(s) and on Media Partners recognition slide at WGs, Plenary Session and Networking Reception Possibility to interview KCBC speakers and sponsors (*upon speakers & sponsors availability) Access to KCBC materials KCBC Official Partner icon

Media Partner application form: <https://forms.gle/m7HuqmsCG3hB8QQG8>
Please submit your Media Partnership application form to vera@canadaeurasia.com

Contacts

KCBC Plenary Session & Networking Reception

Vera Dedyulya
Regional Director
CECC Toronto
vera@canadaeurasia.com

KCBC Education and Mining WG

Tatiana Domilovskaya
CECC Vancouver
tatiana@canadaeurasia.com

KCBC Agriculture WG

Frank Kense
CECC Edmonton
frank@canadaeurasia.com