



Kazakhstan Canada
Business Council

Қазақстан Канада
Іскерлік кеңесі



Kazakhstan Canada Business Council (KCBC) 2024

Empowering Trade Excellence
between Canada and Kazakhstan

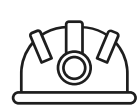





The creation of the Kazakhstan Canada Business Council (KCBC) in 2016 was one of the key measures to promote and enhance bilateral business ties between Canada and Kazakhstan.

The main goal of the KCBC is to promote cooperation, trade, and investment between companies and organizations (both public and private) of Kazakhstan and Canada. The KCBC comprises Canadian and Kazakhstani businesses, now meeting once every two years (alternating between Kazakhstan and Canada) to address issues pertinent to cooperation and bilateral trade between the two countries.

The council is supported by both the governments of Kazakhstan and Canada and forms a crucial platform to develop stronger and more multi-faceted relationships between Canada and Kazakhstan.

Includes:

-  Mining Working Group - on the margins of AME BC 2024 (in-person)
-  Education Working Group - virtual via Zoom
-  Agriculture Working Group - virtual via Zoom
-  Plenary session and Networking Reception – March 3, 2024 at Delta Hotels by Marriott Toronto (in-person)

KCBC Co-chairs



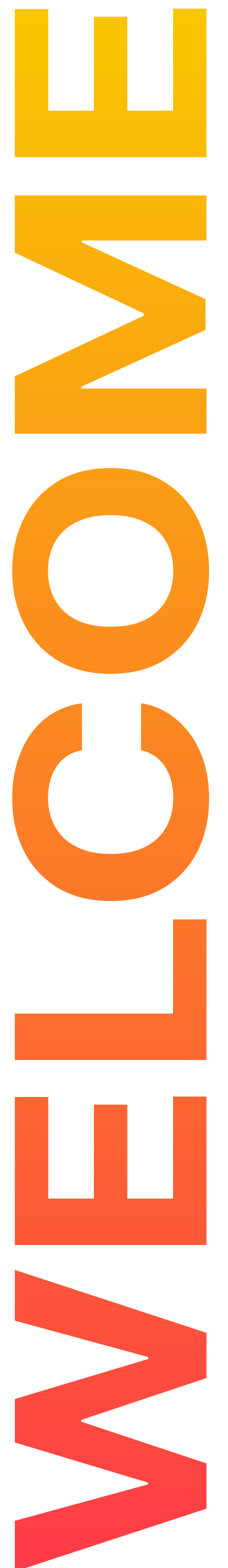
Attended by:

 **19%** **ACADEMIA**

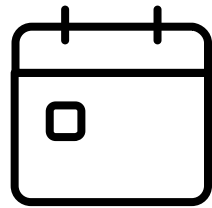
 **31%** **GOVERNMENT**

 **50%** **BUSINESS**

Organizers



PLENARY MEETING OF KAZAKHSTAN-CANADA BUSINESS COUNCIL



March 3, 2024



**Toronto, Canada, Delta Hotels by Marriott,
75 Lower Simcoe Street, M5J 3A6**

Participants:

Government of
Kazakhstan and Canada

National Company
«KazakhInvest»

International financial
institutions and business
leaders of 2 countries.

National Atomic Company
«Kazatomprom»

«Cameco» Corporation

Canada Eurasia Chamber
of Commerce (CECC)

Embassies

Three decades of fruitful bilateral relations between Kazakhstan and Canada have created a robust foundation for advancing economic collaboration, particularly in trade and investment. Presently, we witness an upward trajectory, with approximately 150 Canadian companies actively operating in Kazakhstan. Given the evolving global landscape, this number continues to surge.

In this pivotal Plenary Session, the Kazakhstan Canada Business Council (KCBC) unites visionaries, thought leaders, and industry experts to embark on an exploratory journey through the realms of technology and sustainability. Delving into the heart of innovation, this session illuminates the trajectory of technological advancements in both Kazakhstan and Canada, and their profound impacts on fostering sustainability.

This event aims to bring together the Government representatives and business leaders of two countries to discuss new opportunities for implementation of joint projects.

Join the event:

- explore new business opportunities
- learn from experts about opportunities and challenges to doing business in Kazakhstan
- meet with pre-screened distributors, customers and business partners
- meet with government officials about upcoming projects
- network with local Government representatives, business people and Canadian companies on the ground at the official receptions

For more information and sponsorship opportunities, reach out to:

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Main Sponsorship Packages

KCBC Plenary Session “Diamond” 1 opportunity

50,000\$

Benefits

- Presenting Sponsor at the KCBC Plenary Session
- One moderator opportunity at the KCBC Plenary Session
- 10 (ten) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first-come first-serve basis)

Recognition

- Other options at the request of the Sponsor and upon approval of the KCBC Main Org. Committee

KCBC Networking Reception “Platinum”

30,000\$

Benefits

- Possibility to join KCBC Main Org. Committee
- Welcoming remarks to the KCBC Networking Reception
- 7 (seven) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first-come first-serve basis)

Recognition

- Opportunity to provide 1 slide at KCBC Networking Reception Screen

KCBC Registration “Gold”

15,000\$

Benefits

- 5 (five) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first-come first-serve basis)
- Participation at CECC “IceBreakers” podcast series dedicated to KCBC 2024

Recognition

- Opportunity to provide the KCBC Plenary Session delegates with Sponsor’s virtual materials accessible through QR code and /or promotional souvenirs at the Registration desk (* provided by the Sponsor, souvenirs packaging required)
- Opportunity to use Sponsor’s corporate attributes/ symbols in outfits of volunteers who oversee Registration (*provided by the Sponsor)
- Opportunity to place Sponsor’s roll-up at the Registration/Networking Reception hall

KCBC Working Groups “Silver”

7,500\$

Benefits

- 3 (three) VIP seats at the Plenary Session and Vancouver Mining Working Group on the margins of AME BC (*provided on a first-come first-serve basis)
- Possibility to join KCBC Working Group Org.Committee of your choice
- 1 (one) presentation opportunity at the Working Group of your choice (*subject to WG content as defined by the WG Org.Committee)

Recognition

- Opportunity to include Sponsor’s corporate materials as a part of 1 (one) WG follow-up package
- Sponsor’s logo on KCBC WG Sponsors’ slide

KCBC Registration App “Bronze”

5,000\$

Benefits

- Participation in the Networking Reception and Plenary Session
- Description of the Sponsor’s company’s activities in English language (up to 100 words) in the KCBC electronic catalog
- KCBC Official Partner icon to display on your company website and/or your email signature block.

Recognition

- Sponsor's logo in the KCBC catalog
- Sponsor's logo on the screen on the Appreciation slide that lists all KCBC sponsors and supporters at the Plenary Session
- Sponsor’s logo on KCBC-related emails, social media and webpage(s)

Media Partnership Package

KCBC Media partnership is a barter marketing program designed to cross promote KCBC events and activities between qualified print and digital media outlets and KCBC. No money will be exchanged in the partnership. In exchange for the provided advertising and media support (digital, printed, televised), KCBC will request and provide the following to the approved Media Partners:

- Place KCBC events' announcements on your website (news section, events calendar)
- 3 (three) to 10 (ten) E-blasts before the Plenary Session featuring KCBC array of activities (infographic will be provided)
- At least 3 (three) Social Media posts about KCBC
- Print advertisement in journals and/or newsletters (*if applicable)
- Publish pre and/or post-show articles
- 1 (one) KCBC Plenary Session event pass
- Display of the partner's logo and website link on the official KCBC Webpage(s) and on Media Partners recognition slide at WGs, Plenary Session and Networking Reception
- Possibility to interview KCBC speakers and sponsors (*upon speakers & sponsors availability)
- Access to KCBC materials KCBC Official Partner icon



zoom
and scan

[Media Partner application form](#)

Please submit your Media Partnership application form to vera@canadaeurasia.com

@ Contacts

KCBC Plenary Session & Networking Reception

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