



 **VIRTUAL
CONFERENCE**

 **AME
ROUNDUP -
VANCOUVER**

 **PDAC -
TORONTO**

 **MINING
WORKING
GROUPS**

 **BUSINESS
PROGRAMS**



CECC MINING SERIES

JANUARY-JUNE 2022



ABOUT CECC

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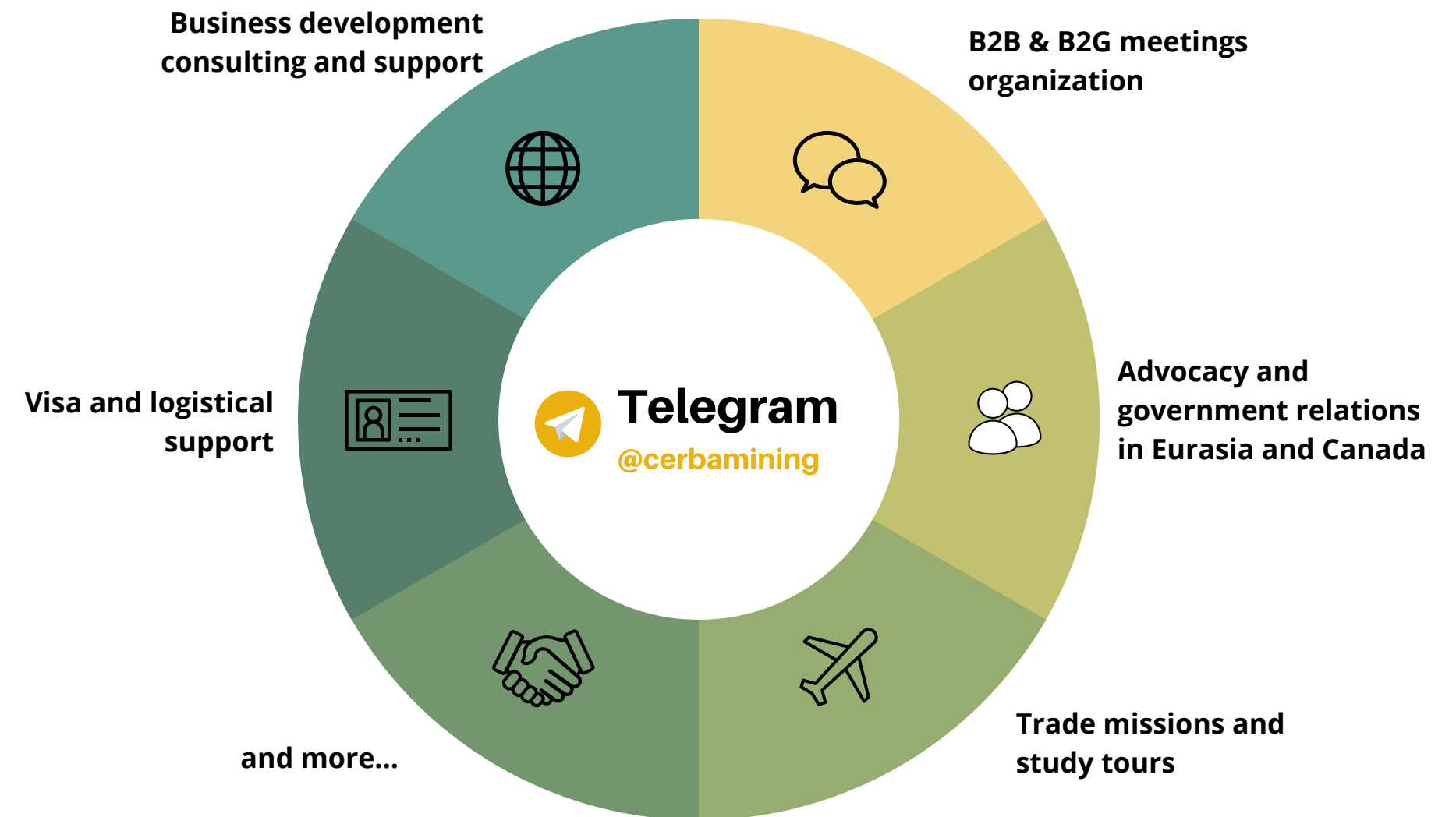


The Canada Eurasia Chamber of Commerce

(CECC) is an independent non-profit organization that promotes bilateral trade and investment between Canada and Eurasia.

With its network of nine chapters, CECC supports its membership's business development with international conferences and seminars, B2B meetings, trade missions, and market intelligence. It also acts as an advocate for business to governments of Canada and Eurasia.

CECC is a co-founder of the Kazakhstan-Canada Business Council (KCBC) – organization designed to promote bilateral business cooperation and address specific issues through sector-based committees



SPONSORS AND SUPPORTERS 2021

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CECC EURASIA MINING SERIES CALENDAR 2022

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AME ROUNDUP - VANCOUVER JAN 31 - FEB 3

- CERBA Vancouver Mining Conference with Far East and Cold Climate/Artic Theme
- Business Mission & B2Bs
- AME Exhibition

VIRTUAL

IN-PERSON

PDAC -TORONTO JUN 13 - 15 - LIVE

- Business Networking Reception
- Business Mission & B2Bs
- PDAC Exhibition

IN-PERSON

PDAC -TORONTO JUN 28 - 29 -VIRTUAL

VIRTUAL

VIRTUAL

VIRTUAL

CANADA - KAZAKHSTAN MINING CONFERENCE

CANADA - UZBEKISTAN MINING CONFERENCE

CANADA - MONGOLIA MINING CONFERENCE

The Conferences will focus on:

- the regulatory updates,
- investment programs and practices,
- topics of ESG,
- sustainable development,
- sector leaders and junior mining projects expertise



CECC ANNUAL MINING SERIES HIGHLIGHTS

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Attendance:

- Averaging 250 attendees
- Leading expert speakers and moderators
- Officials from Eurasian and Canadian Governments
- Representatives of leading Canadian and Eurasian mining and metallurgy companies: *Kinross Gold Corporation, B2Gold, Metalloinvest, Cameco Corporation, GV-Gold, Polymetal, ALROSA, N-Mining and others*

Activities of the trade mission for the Eurasian delegates:

- Business B2B and B2G meetings
- Interactive hybrid bilateral events
- Podcast themed episodes
- Business networking
- Eurasian bilateral Working Groups
- Onsite support*

*upon in-person attendance of PDAC-Toronto.
Discuss with your local Regional Director



700 USD
/PER
DELEGATE
/PER CITY



SPONSORSHIP PACKAGE 2022

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Benefits

	Patron \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$1,500
<ul style="list-style-type: none"> Free admissions to: <ul style="list-style-type: none"> CECC Business Networking Reception in Toronto on the margins of PDAC on June 15, 2022 CECC Eurasia Mining Conferences (Canada-Kazakhstan; Canada-Uzbekistan; Canada-Mongolia) 	15	10	8	5	2
<ul style="list-style-type: none"> Opportunity to place advertising & profile in CECC Newsletter (distributed on-site at PDAC & through CECC database - 15,000 contacts and growing) 	1 page	1/2 page	1/3 page	1/4 page	1/4 page
<ul style="list-style-type: none"> Display of the Sponsor's logo in all Mining series marketing materials and Social Media (Facebook, LinkedIn, Twitter, Youtube) 	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Access to detailed event reports and presentations 	✓	✓	✓	✓	
<ul style="list-style-type: none"> Include Sponsor's promotional materials to the delegate's package, on the event webpage and place your roll-ups on site at: <ul style="list-style-type: none"> CECC Business Networking Reception in Toronto on the margins of PDAC in June 2022 	✓	✓	✓		
<ul style="list-style-type: none"> Address the audience during the Networking Reception Welcome remarks 	✓	✓			
<ul style="list-style-type: none"> CECC Ice/Breakers Podcast episode with the CEO of your company* 	✓				

*Reach out to vera@cerbanet.org for more details

OPPORTUNITIES TO COLLABORATE

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\$700 US
/per delegate

Participate in our tailored
business mission

Program includes:

- Participation in CECC networking reception;
- Participation in 3 bilateral events;
- Simultaneous interpretation during CECC Mining Conferences;
- 3 B2B and B2G meetings;
- Access to events' reports and presentations
- Onsite support



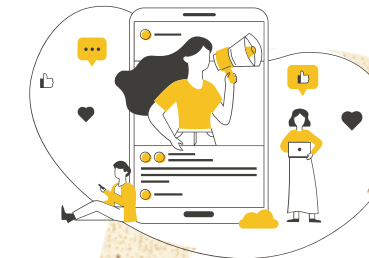
800\$ US
/per 1 episode

Sponsor CECC
IceBreakers Podcast

Benefits include:

- Official recognition by Host during the Episode;
- Logo in relevant episode's Social Media announcements;
- Sponsor's logo with link at CECC Podcast webpage at www.cerbapodcast.com
- Sponsor's logo in Podcast email distributions;
- Sponsor's link included to episode's description

*check our Media Kit for more information



FREE

Become our
Media Partner

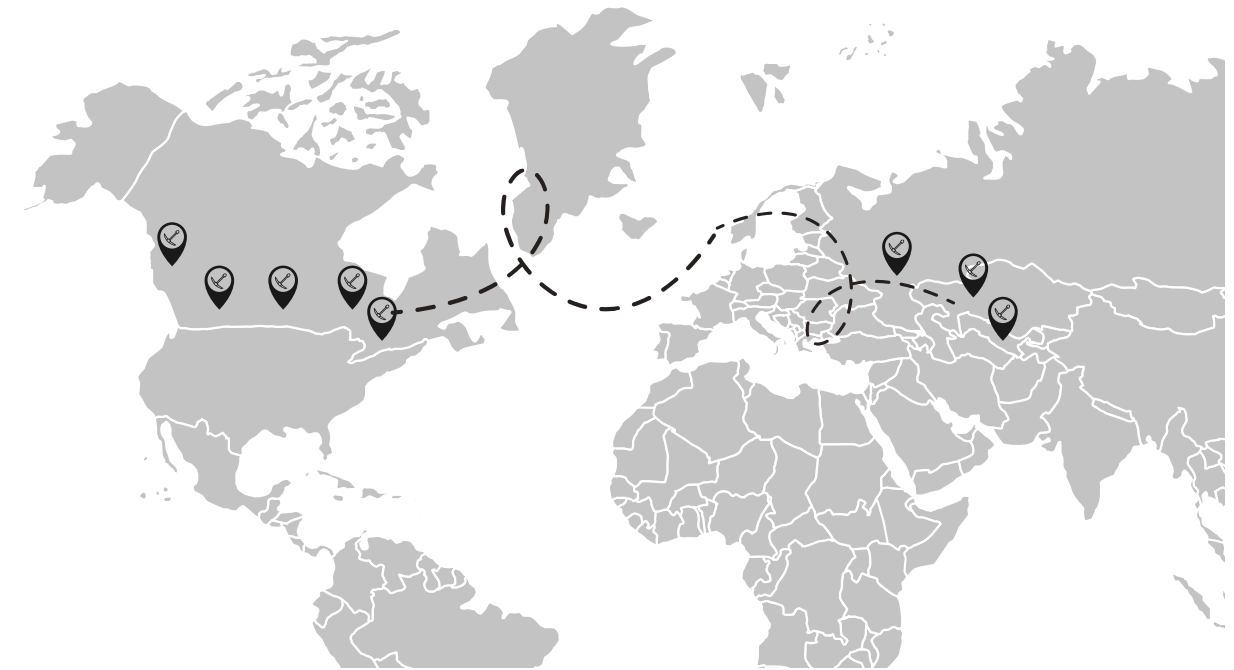
Benefits include:

- Official recognition before, during and after the event;
- 1 Complimentary admission to CECC Toronto Networking Reception;
- Display of the partner's logo and link to the company's website in all communications prior and after the event and on the conferences' web pages;
- Complimentary access to the webinar materials

*reach out to us to learn more

OUR CONTACTS

JOIN US 31 JANUARY - 29 JUNE 2022



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