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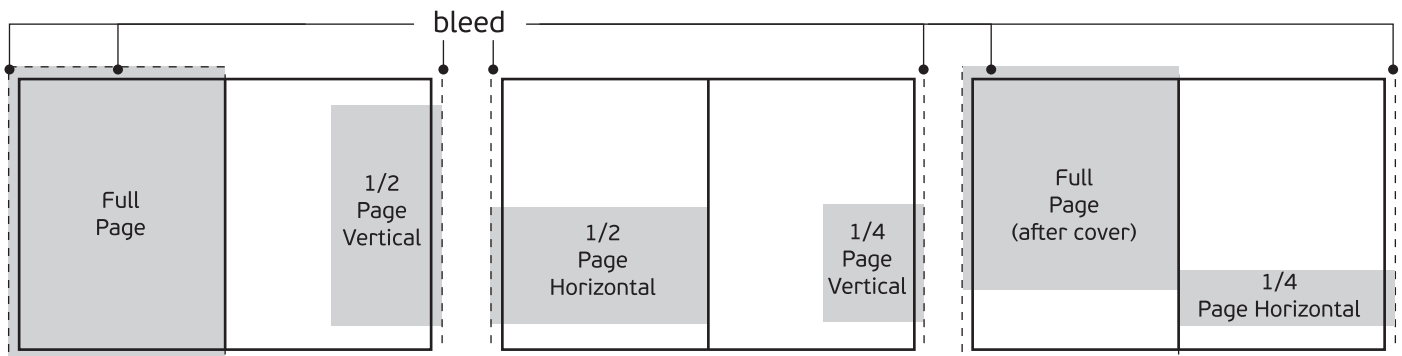


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Published continuously since 2004, the CERBA Newsletter has established itself as the leading Canada-Eurasia commercial digest for Canadian companies, and provides an unrivalled promotional platform to companies looking to reach decision-makers at the highest level. With a readership of 6,000, CERBA Newsletter is distributed to all Association members in Canada and Eurasia (Kazakhstan, Russia, Ukraine and other countries), as well as to all regional Chambers of Commerce and Industry. Freely available at all CERBA events in Toronto, Vancouver, Montreal, Ottawa, Calgary, Moscow and Almaty, the CERBA Newsletter is also circulated to the Canadian and Eurasian Embassies in Canada, Russia and Kazakhstan, as well as to CERBA member hotels and selected business centres. With regular advertisers including international banks, law firms, hotels and leading international corporates, the CERBA Newsletter is a highly cost-effective way to put your company in good company.

Advertising space is available for both members and non-members, with members benefitting from significantly discounted rates. To discuss placing your advert in the next issue of the CERBA Newsletter, please contact your Regional Director.



Color model of the advertising module - CMYK • File format - JPEG, PSD, PDF, EPS, TIFF
All used fonts need to be transferred to curves

Type	Price (members)	Price (non-members)	Size (print)	Size (with bleed)
¼ PAGE (horizontal)	\$250	\$350	210 x 65 mm	215 x 65 mm
¼ PAGE (vertical)	\$250	\$350	100 x 130 mm	105 x 130 mm
½ PAGE (horizontal)	\$500	\$750	210 x 125 mm	215 x 125 mm
½ PAGE (vertical)	\$500	\$750	105 x 260 mm	110 x 260 mm
Full page	\$1000	\$1500	210 x 297 mm	215 x 307 mm
Full page (after cover)	\$1000	\$1500	210 x 235 mm	215 x 240 mm