

CECC MONGOLIA CONFERENCE

JOCELYN FRASER – JUNE 21, 2022





Growing Demand

By 2050, low-carbon technologies will demand a higher percentage of the world's mineral production. To meet this demand, sustainable and reliable production will need to keep up.



ENVIRONMENTAL

SOCIAL

GOVERNANCE



<https://online.hbs.edu/blog/post/types-of-corporate-social-responsibility>



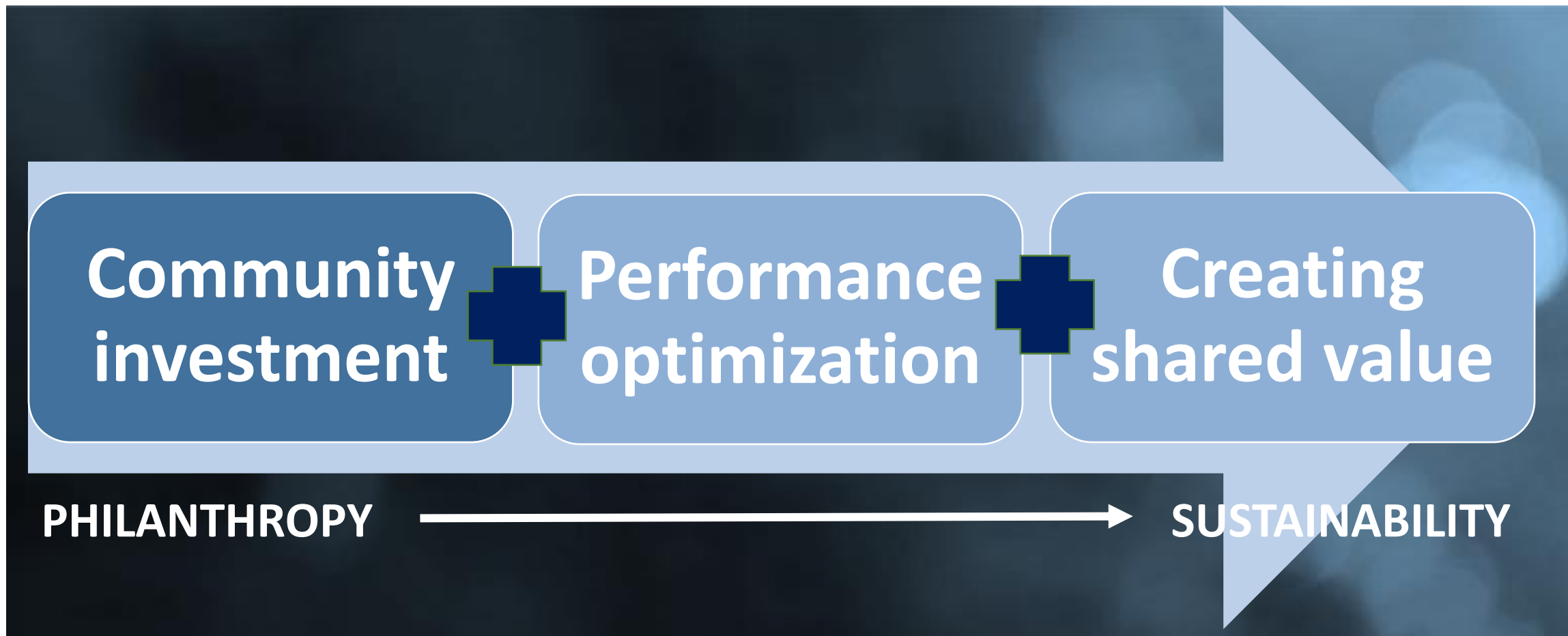
DEFINITION: CREATING SHARED VALUE

The policies and practices that enhance the competitiveness of a company while simultaneously advancing the economic and social conditions in associated communities.

Porter, M., & Kramer, M. (2011). Creating Shared Value. *Harvard Business Review*, 89 (1-2), 62-77.



CSR CONTINUUM



EXAMPLES OF CREATING SHARED VALUE



Cerro Verde



AngloAmerican

LUNDINGOLD



ERDENE
RESOURCE DEVELOPMENT



SUSTAINABLE DEVELOPMENT GOALS



1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS



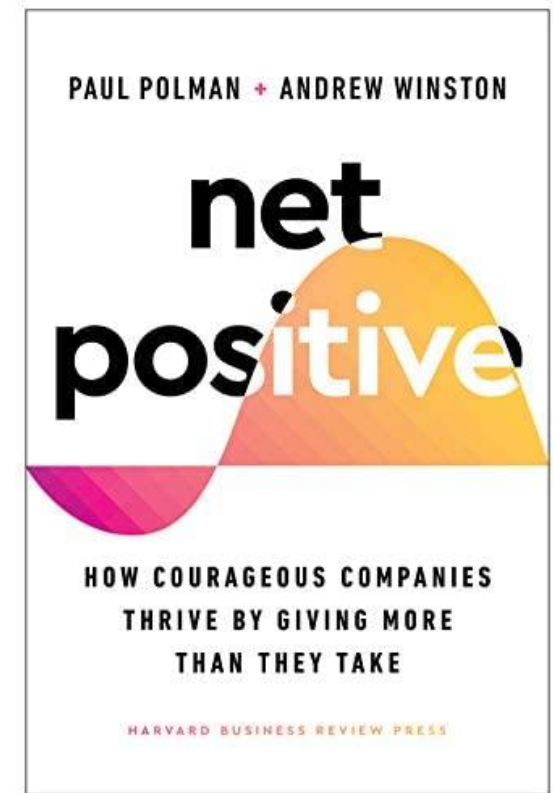
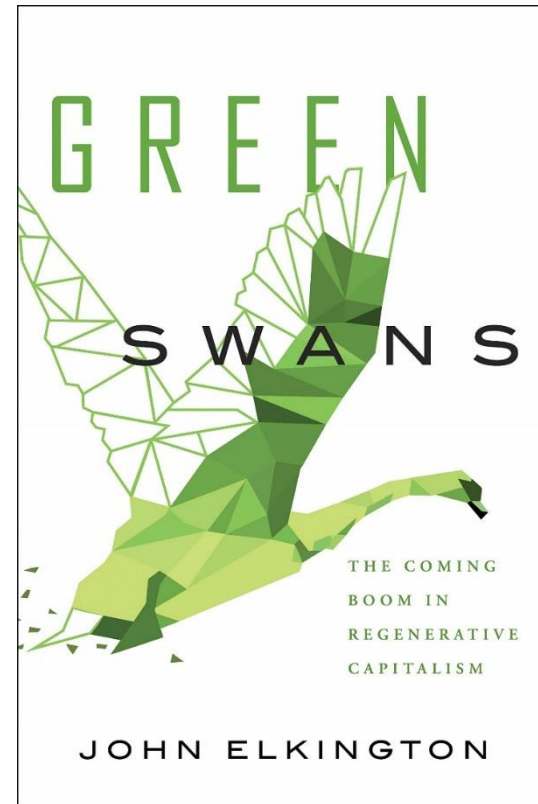
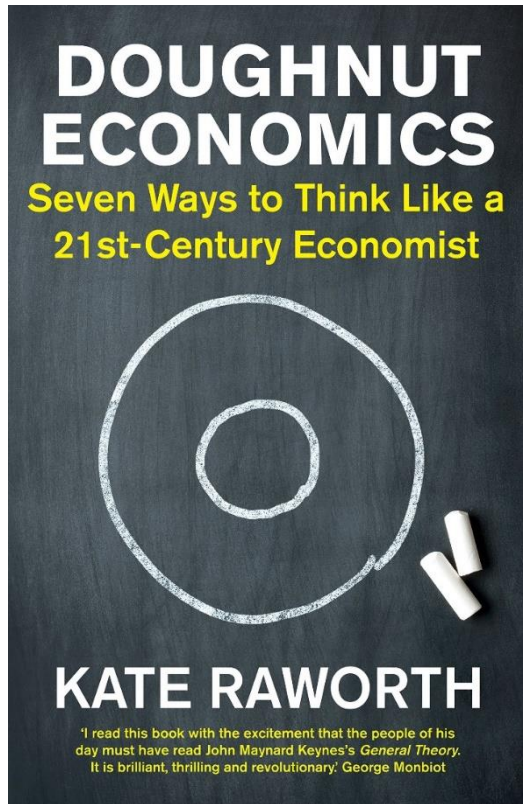
Photo: J. Fraser





Credit: Shutterstock

GOOD RESOURCES





QUESTIONS, COMMENTS, MORE INFORMATION

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